



COMPETITIVE MATRIX

Competitive information retrieved from competitor websites as of 3/2022

	TTI Success Insights	24 x 7 Assessments	DDI	Hogan	InnerMetric (WizeHire)	Myers Briggs	Predictive Index	Wiley	Wonderlic
Business Model	Distributor	Distributor / some direct	Direct	Distributor and Direct	Distributor	Direct	Distributor and Direct	Distributor	Direct
Behaviors	✓	✓	✗	✓	✓	✗	✓	✓	✓
Motivators	✓	✓	✗	✓	✓	✗	✗	✗	✓
EQ	✓	✓	✗	✓	✗	✗	✗	✓	✗
Competencies (Soft Skills)	✓	✗	✓	✗	✗	✗	✗	✗	✗
Sales Skills	✓	✓	✗	✗	✗	✗	✓	✗	✗
Hartman (Acumen)	✓	✗	✗	✗	✓	✗	✗	✗	✗
360 Tool	✓	✓	✓	✓	✗	✗	✗	✓	✗
Team Report (option)	✓	✓	✓	✓	✗	✗	✗	✓	✗
Hiring Focus	✓	✓	✓	✓	✗	✗	✓	✗	✓
Job Benchmarking	✓	✓	✗	✓	✗	✗	✓	✗	✓
Global Norming	✓	✗	✗	✓	✗	✗	✗	✗	✗
GDPR Compliant	✓	✓	✓	✓	✗	✓	✓	✗	✗
Available Languages	48	12	21	46	10	29	70+	13	1